



WIRRAL LOCAL STRATEGIC PARTNERSHIP EXECUTIVE BOARD

DELIVERY PLANS

Appendix Five

Living and working environment

NI	
167	Congestion - average journey time per mile during the morning peak
186	Per capita reduction in CO2 emissions in the Local Authority area *
192	Household waste recycled and composted
195	Improved street and environmental cleanliness – Litter and detritus
Local	Improved street and environmental cleanliness – levels of litter and detritus in Wirral's most deprived areas
	* to follow

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Congestion

LAA Improvement Priority:	<i>Congestion</i>
Sponsor:	<i>Debbie Simnor</i>
Lead organisation:	<i>Wirral Council</i>
Service Area:	<i>Technical Services</i>
Relevant indicators:	<i>NI 167</i>

Key outcome We will deliver: Projects and/or Activities	Detailed milestones	Target Date	Responsible Officer	We will measure our success by: Related Performance Indicators	Who else is required to deliver this project / activity
Update Congestion Target Delivery Plan (2006 – 2011)	Complete & validate corridor traffic model	September 2009	Debbie Simnor	LTP7 (Merseyside Local Transport Plan PI)	Merseyside Information Service (Mott MacDonald); Merseytravel; Bus operators
	Explore impacts of existing traffic management interventions	March 2010			
	Identify & assess implications of planned and potential interventions	March 2010			
Variable Message Signs at Ackers Road & Borough Road Flyover	Installation of VMS & connection to UTC control room	July 2009	Debbie Simnor	As above	Statutory Undertakers; Mersey Tunnels



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Congestion

Key outcome We will deliver: Projects and/or Activities	Detailed milestones	Target Date	Responsible Officer	We will measure our success by: Related Performance Indicators	Who else is required to deliver this project / activity
Potential development of corridor Quality Bus Contract (or similar)	First meeting of Wirral Bus Working Group Explore suitability of QBC for corridor Identification of potential partner responsibilities for draft QBC if appropriate	June 2009 December 2009 March 2010	Debbie Simnor	As above	Merseytravel; Bus operators



Local Area Agreement Delivery Plan 2009/10

Priority Improvement: Local Environmental Quality

DRAFT Version for programme board.

	Activity	Planned Outcome	Activity Owner & Partners	Detailed Actions	Review Date / Milestones	Progress To Date	Next Steps	On Target R-A-G
OP1	Review of cleansing equipment and techniques in order to tackle smoking related litter, paying particular attention to retail areas.	Improve cleansing standards borough wide in order to meet BV199a stretch target of 14% and LAA NI195 targets by reducing presence of small accumulations of smoking related litter	Biffa Technical Services	<ul style="list-style-type: none"> • Trial of alternative equipment in most effected areas • Review of trials and consideration of mainstreaming / identifying capital budget requirements through partnering board. 	Jun 09 Jun 09			
OP2	Community environment days	Enhance community engagement with local environmental quality issues in order to reduce the amount and occurrence of littering.	Technical Services Wardens Together neighbourhood management Beanbag Smokefree Wirral Various local community groups ASB team Energy conservation	<ul style="list-style-type: none"> • Hold 8 events in total 	Dec 09			
OP3	Develop new and enhanced graffiti removal service	Improve NI195 scores by reducing levels of graffiti within the borough through programmed removal of offensive and non-offensive graffiti.	Technical Services WBC WMBC ASB Team NMP Together Probation Service Youth Offending Service	<ul style="list-style-type: none"> • Establish information flow for graffiti removal requests, and data capture • Secure co-operation from 	July 09 July 09			



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Local Environmental Quality

	Activity	Planned Outcome	Activity Owner & Partners	Detailed Actions	Review Date / Milestones	Progress To Date	Next Steps	On Target R-A-G
			Newly developed community action groups	partners to gather intelligence re graffiti occurrences <ul style="list-style-type: none"> • Measure Impact of graffiti removal service • Promotion of new service / policy to public • Increase external funding for service from Utility companies and RSLs • Procure a 3 year contract 	July 09 May 09 2009/10 Sept 09			



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Local Environmental Quality

	Activity	Planned Outcome	Activity Owner & Partners	Detailed Actions	Review Date / Milestones	Progress To Date	Next Steps	On Target R-A-G
OP4	CRM Springboard Integration with Biffa	To improve customer satisfaction and the efficiency of monitoring the Biffa Waste Contract by ensuring the call centre have up to date information from the contractor regarding public/councillor requests for services.	Biffa Waste Services WMBC WITS Technical Services	<ul style="list-style-type: none"> Set up reports to measure KPIs / defaults Test/ prove Missed bin CRM/Springboard integration Apply test to other service areas Ensure PDA use rolled out to street cleansing workforce, starting with entry cleansing crews. 	March 10 March 10 March 10 March 10			
OP5	Review use of HMRI Wardens to enhance partnership working between key council departments (Technical Services / Regenerations) and RSL's	Improve cleansing standards borough wide in order to meet BV199a stretch target of 14% and LAA NI195 targets by reducing occurrence of litter (long term strategy)	Regeneration WMBC Technical Services WMBC Together / HMRI Wardens	<ul style="list-style-type: none"> An independent review has been done and will not be revisited. As stated above wardens will now operate solely in HMR intervention areas in line with HMR aims and objectives. No doubt the work which wardens carry out in HMR areas will contribute to cleansing standards overall, but this will be under the direction of the HMRI Team and not as a part of a borough wide service. 			REQUIRE INPUT TO PLAN FROM REGENERATION	
ED1	Develop and implement citizen charters in 3 pathfinder	Enhance community engagement with local environmental quality	Liveability Steering Group	<ul style="list-style-type: none"> Design and develop local charter with community focus for one pilot area 	April 09			



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Local Environmental Quality

	Activity	Planned Outcome	Activity Owner & Partners	Detailed Actions	Review Date / Milestones	Progress To Date	Next Steps	On Target R-A-G
	areas.	issues in order to reduce environmental crime and increase cleansing standards in 3 targeted areas.	Beechwood and Ballantyne Housing / WPH and Riverside Housing	<ul style="list-style-type: none"> • Deliver local charter with community focus in one pilot area (Beechwood and Ballantyne). • Organise and deliver community day roadshows • Deliver other charters to a given number of pilots • Evaluate charters 	<p>April 09</p> <p>July 09</p> <p>August 09</p> <p>September 09</p>			
ED2	Continue to develop and deliver the national “The Big Tidy Up Campaign” to Wirral residents	Enhance community engagement with local environmental quality issues in order to reduce the amount and occurrence of littering.	BEANBAG Technical Services EnCams	Attempt to expand the campaign into areas not reached by the efforts in 08.	Sept 09			



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Local Environmental Quality

	Activity	Planned Outcome	Activity Owner & Partners	Detailed Actions	Review Date / Milestones	Progress To Date	Next Steps	On Target R-A-G
ED3	Launch a smoking litter awareness campaign, targeting public houses, shops, offices and eateries.	Improve cleansing standards borough wide in order to meet BV199a stretch target of 14% and LAA NI195 targets by reducing presence of small accumulations of smoking related litter	Technical Services (environmental enforcement and trade waste officer) Licensing department Environmental Health	<ul style="list-style-type: none"> • Prepare artwork for posters and leaflets using the EnCams smoking related campaign material. • Identify campaign areas • Collect baseline data on levels of smoking related litter • Carry out campaign, to include giving out portable ashtrays and issuing FPN's for littering and Street Litter Control notices to premises that fail to deter customers from littering. • Measure impact of campaign 	June 09 June 09 June 09 Aug 09 Sept 09			
ED4	Develop Key Stage 2 education pack tackling the issue of litter	Improve cleansing standards borough wide in order to meet BV199a stretch target of 14% and LAA NI195 targets by reducing the number of recurring enviro-crime offences	Technical Services Liverpool CC	<ul style="list-style-type: none"> • Develop education support pack to accompany existing DVD • Re-produce pack and circulate to all schools. Develop web based activities • Evaluate use of pack 	Sept 09 Sept 09 Sept 09			
ED5	Continue to promote the Tidy Business Campaign within the SOA area and beyond.	Improve cleanliness standards in secondary retail areas, in order to meet BV199 stretch target and future LAA NI 195 targets.	Technical Services	<ul style="list-style-type: none"> • Continue to develop partnership working with local businesses 	ongoing			
ED6	Dog Fouling initiatives	Reduce the occurrence of dog fouling across the borough in order to improve cleanliness	Regeneration Animal Control and welfare Community Safety –	<ul style="list-style-type: none"> • Consultation with Encams on feasibility of attitude survey prior to and following campaign. 	April / May 09			



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	Activity	Planned Outcome	Activity Owner & Partners	Detailed Actions	Review Date / Milestones	Progress To Date	Next Steps	On Target R-A-G
		standards and public satisfaction.	Community Patrol Officers Anti Social behaviour Team Youth Offending Team. Technical Service	<ul style="list-style-type: none"> Enhanced enforcement, awareness, and reward campaign targeted at waterfronts and country parks during late spring & throughout summer. Increased officer presence programmed for scheduled early evenings and weekends throughout campaign period. 	May till August 09 May till August 09			
ED7	Improve partnership working with other statutory landowners with regards to environmental quality issues, specifically in SOA areas.	Improve cleansing standards borough wide in order to meet BV199a stretch target of 14% and LAA NI195 targets by reducing the number of recurring enviro-crime offences, paying particular attention to land adjoining adopted highway.	Technical Services WBC Other Merseyside Districts via Merseyside Cleaner Greener Safer Network Encams (Soon to be renamed the Tidy Britain Group)	<ul style="list-style-type: none"> Review second LEQ survey in SOA areas in order to highlight and quantify environmental issues, as well as identifying types of land where problems occur. Develop further the existing regional network of partners in the Merseyside cleaner safer greener partnership. This include RSLs and Statutory Undertakers such as Mersey Travel and Utility Companies Identify opportunities for 	May 09 Sept 09 09/10 June			



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	Activity	Planned Outcome	Activity Owner & Partners	Detailed Actions	Review Date / Milestones	Progress To Date	Next Steps	On Target R-A-G
				partnership working in 09/10 and apply for funding for Merseyside wide initiatives through MEIP (Through MCSG partnership).	2010			
ED8	Develop community environment champions	Enhance community engagement with local environmental quality issues in order to reduce the amount and occurrence of littering.	Technical Services Beanbag Together Woodchurch neighbourhood management	<ul style="list-style-type: none"> Recruit 250 individuals to participate in the programme To develop a constitution for the organisation 50 community led litter-picks to be carried out A further 20 to be carried out by the Christmas 	Sept 09 Sept 09 Sept 09 Jan 09			
ED9	Liveability Mapping exercise	Improve cleansing standards borough wide in order to meet BV199a stretch target of 14% and LAA NI195 targets by reducing litter and fly tipping on all land	Technical Services RSLs Wardens Together neighbourhood management HMRI	<ul style="list-style-type: none"> To ensure the collection of monthly data from as many land owning partners as possible To produce a set of boroughwide maps showing liveability issues for the first quarter of 09/10 To produce a number of projects directed specifically at the identified 'hot-spot' areas To continue the above mapping/project process following each set of quarterly maps 	09/10 July 09 Sept 09 Mar 09			
ED10	Highway classification exercise	Improve cleansing standards borough wide in order to meet BV199a stretch target of 14% and LAA NI195	Technical Services Cleanmark	<ul style="list-style-type: none"> Work with consultants to create database classifying all highway in borough to NI195 classes Asses database provided to 	April 09 May 09			



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		targets by reducing litter and fly tipping on all land		<ul style="list-style-type: none"> ensure all features are present Use database in question to produce random NI195 transects 	Ongoing			
ENF 1	Empty Property Strategy	Increase the amount of empty properties brought back into use and to maintain empty properties to higher standards, in order to reduce the negative impact on environment quality at street and neighbourhood level.	<p>Regeneration Planning / Planning Enforcement Building control Fire Brigade (Arson Reduction) Housing strategy Council tax</p> <p>Cosmopolitan Housing Association</p>	<ul style="list-style-type: none"> Continue Enforced sales pilot “House” Scheme – use of grant funding to refurbish long term vacant properties in sustainable streets and sell on open market with a 10% discount Pilot to lease privately owned empty properties via housing association. 	on-going on-going April 09			

